

Plaza Middle School Parent-Teacher Association

Plaza Middle School

3080 South Lynnhaven Road
Virginia Beach, Virginia 23452
(757) 648-4900 Phone (757) 431-5331 Fax

SCHOLARSHIP APPLICATION AND INFORMATION

The Plaza Middle School is pleased to offer two (2) need-based scholarship in the amount of \$500. The scholarship will be awarded based on the criteria below.

Application Criteria

- The applicant must have attended Plaza Middle School a minimum of two years.
- The applicant must be a graduating senior from a Virginia Beach City Public School.
- Applicant must have demonstrated the ability to succeed academically through the attainment of a GPA of 2.0 or satisfactory progress on an I.E.P.
- Applicant must be planning to attend a university, college, accredited post high school, or vocational/technical institute during the upcoming school year.
- **Applications must include the following:**
 1. An **essay** to the Scholarship Committee (not less than 200 and not more than 250 words) explaining your goals.
 2. **Two (2) letters of recommendation** from a teacher, counselor, administrator or someone for whom you have worked or provided community service.
 3. Copy of the high school **transcript**.
 4. A list of your participation in **extracurricular activities**, including high school, community and church activities; **work experience**, **honors** achieved, **offices** held, and any other **contributions/achievements** during your high school years and while attending Plaza Middle School.
- The application must be completed and received by the committee no later than Friday, March 28, 2013 at 3:00 p.m. Applications may be mailed, or dropped off in the school office between the hours of 8:30 a.m. and 4:00 p.m. Questions should be directed to Mr. Blaine Stiegemeyer at Plaza Middle School (648-4900 ext 70292).

The scholarship recipient will be contacted and the scholarships will be awarded at the Spring Awards Ceremony. Recipients will receive a certificate representing the scholarship awarded by the Plaza Middle School PTA and a check made out to the institution you will attend. In addition, the recipient may also be presented a similar certificate during the Senior Awards Day ceremony at the recipients' high schools.

Enclosed is an application for a scholarship funded by the Plaza Middle School PTA. If you have any questions, please contact Blaine Stiegemeyer at Plaza Middle School (648-4900 ext 70292) between 8:30 a.m. and 4:00 p.m.

Thank you,

Blaine Stiegemeyer

PERSONAL INFORMATION

1. The first step in the process of creating a business plan is to conduct a thorough market research. This involves identifying the target market, understanding their needs and preferences, and analyzing the competitive landscape. Market research can be conducted through various methods, including surveys, interviews, and focus groups.

2. Once the market research is complete, the next step is to define the business's mission and vision. The mission statement should clearly articulate the purpose of the business and the values it stands for. The vision statement should describe the long-term goals and aspirations of the business.

3. The third step is to develop a detailed financial plan. This includes creating a budget, forecasting revenue and expenses, and determining the break-even point. The financial plan should also outline the funding requirements and the sources of capital.

4. The fourth step is to create a marketing and sales strategy. This involves identifying the most effective channels for reaching the target market, developing promotional campaigns, and establishing a sales process. The strategy should also include a plan for monitoring and evaluating the effectiveness of the marketing and sales efforts.

5. The final step is to write the business plan document. This should be a comprehensive report that includes all the information gathered in the previous steps. The business plan should be written in a clear, concise, and professional manner, and it should be tailored to the specific needs of the business and its stakeholders.

PLAZA MIDDLE SCHOOL PTA SCHOLARSHIP APPLICATION

List any other scholarships/financial aid received:

List the universities, colleges, accredited post high schools, and/or vocational/technical institutes to which you have applied:

- | | |
|----------|----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |

ENCLOSE THE FOLLOWING DOCUMENTS AND RETURN COMPLETE PACKAGE NO LATER THAN MARCH 28, 2014 TO:

Blaine Stiegelmeier
Plaza Middle School
3080 S. Lynnhaven Road
Virginia Beach, Virginia 23452

CHECKLIST:

- _____ Student Application
- _____ Essay
- _____ Two letters of recommendation
- _____ Transcript(s)
- _____ List of: extracurricular activities
 - work experiences
 - honors achieved
 - offices held
 - contributions/achievements